

South Shore

FURNITURE



North American furniture
manufacturer since 1940

Make room for what matters.

For the past 80 years, South Shore Furniture has been a North American family business that creates much more than furniture. From design to delivery, our mission is to meet our customers' needs. We offer a range of functional, trendy and affordable furniture to fully savor every room in the house.









With you, **every step of the way**

At South Shore Furniture, we take care of our partners like we take care of our family. No matter your needs, we are here from start to finish to support you.

As a North American leader in the manufacture and sale of ready-to-assemble furniture, our vast expertise in design, engineering and customer service sets us apart.

Trust our dedicated and versatile team, which has been committed to providing you with the best possible shopping experience for over 80 years.



**An outstanding
service**



**Quality
products**



**Family-owned
business**

A carefully curated **product selection**

Our customers' complete satisfaction is important to us. That's why we offer practical furniture at competitive prices, for every room in the house.

Our offer of over 1000 products with innovative features is divided into various categories, including:

- Master bedroom
- Children's bedroom and nursery
- Home office
- Professional office
- Dining room and kitchen
- Outdoor
- Entrance
- Playroom
- And much more!





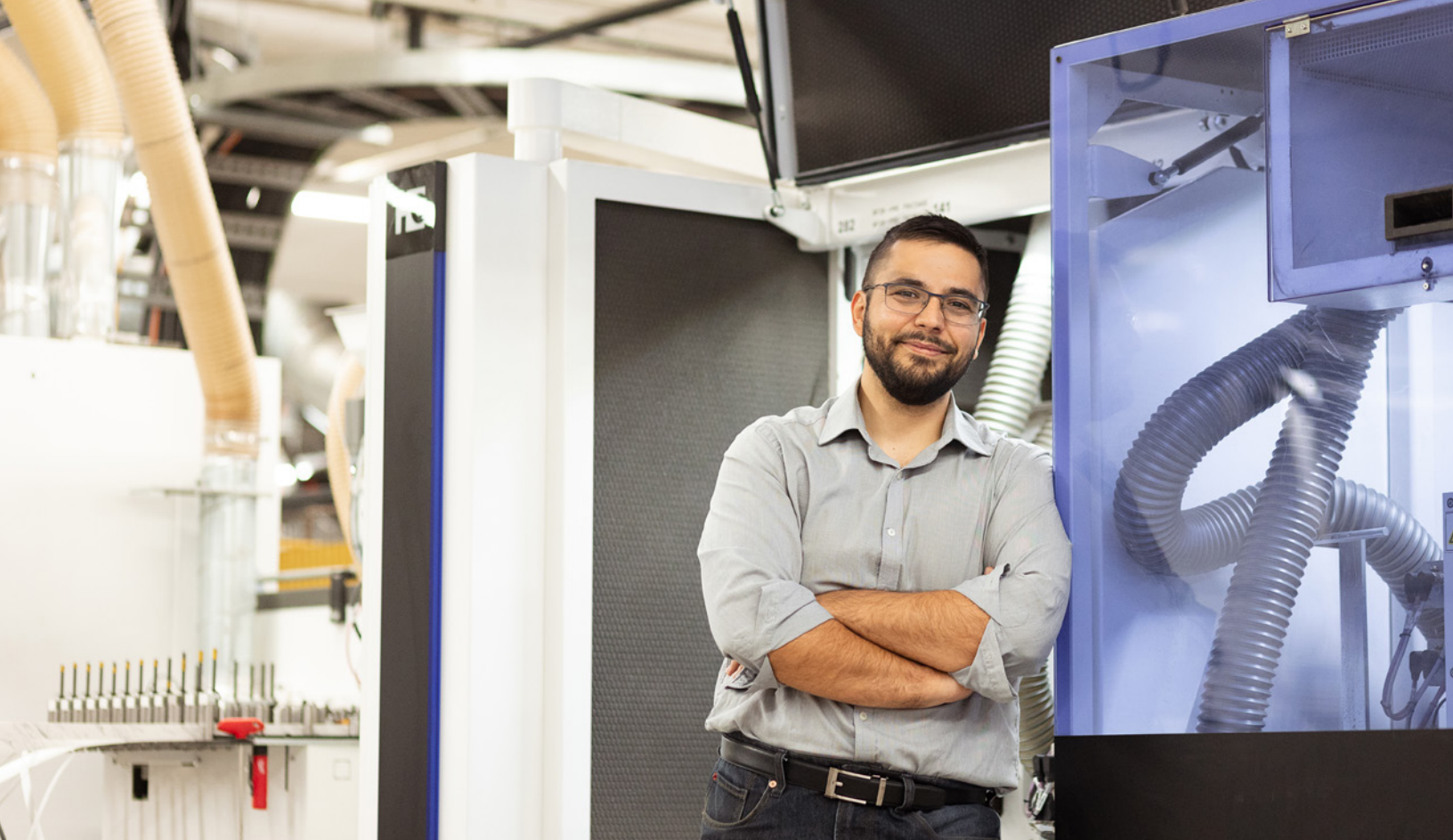


Our facilities

State-of-the-art facilities

For over 80 years, our family-run business has distinguished itself by its cutting-edge manufacturing expertise. With 2 factories located in Sainte-Croix de Lotbinière (CA) and Juarez (MX), our production capacity has grown steadily over the years.

Strategically located across North America and covering more than 1.4 million square feet, our factories and distribution centers enable us to manufacture high-quality particleboard ready-to-assemble furniture. Constantly on the lookout for advances in the industrial field, we systematically adopt an innovative vision, focused on the implementation of state-of-the-art equipment.



An eye to the future

Our Coaticook (CA) facility is much more than just a factory: it is an innovation center where creative ideas and innovative processes are tested, and where value-added products are developed to meet the ever-changing needs of our consumers.

Here, invention drives everything we do.



Responding to demand in a timely manner

Thanks to our 3 major distribution centers, we ship 99% of our orders within 48 hours directly to our customers or to our in-store partners.

Maintaining a 95% stock level ensures efficient service at all times. Depending on their preference, our partners also have the option of picking up their products at our installations. These strategic locations cover the entire territory, from Canada to the United States, including Mexico.

99%
of orders are
shipped within
48 hours

We maintain a
95%
stock level

A woman in a warehouse wearing a safety vest and holding a clipboard, inspecting a stack of cardboard boxes.

3

major distribution centers
allow us to offer you
an outstanding service.

Nashville (USA)
El Paso (USA)
Coaticook (CAN)



A dedicated
service

Solutions at your fingertips

**South Shore is a family owned and operated business
based in Sainte-Croix de Lotbinière, Québec.**

We design and manufacture our own products in-house or
in collaboration with our certified manufacturing partners.

It is therefore easy for us to get answers to your questions,
since we are constantly in contact with our various
design, production, and distribution teams.

Whether you simply want information on our products,
answers to your customers' questions or assembly assistance,
we're always there for you.



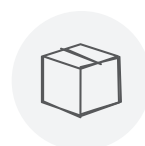
Advice



Assistance



Help with
assembly



Missing or
damaged part

Locally sourced
materials

Quality **first**

At South Shore, we design and manufacture our products locally from quality materials. The materials we test, develop and select are the most important part of what we do. **We never compromise and do not let any material decision to chance.** And because so much of what we do is done right here, it's easier for us to maintain strict quality standards.

You see, it's our job to simplify the consumer's life. And we take it to heart.

**Strict
quality
standards**

It is sometimes difficult to find your way through the different names and appellations of wood materials. When manufacturing our furniture, we mostly use particle board, medium-density fiberboard (MDF) and melamine. Which allows us to create sturdy and beautiful piece.

Benefits of **particle board**

- Provide affordable ready-to-assemble furniture with a greater selection of superior quality finishes and styles.
- Simplify assembly – Allows the use of the cam lock nuts system which is already adopted by the vast majority of consumers. Assembly can be easily completed with a few tools, and low labor.
- Maximize space and lower cost – Ready-to-assemble particleboard furniture is lighter, takes up less storage space and lowers transportation costs.



Benefits of **medium-density fiberboard (MDF)**

- Offer a wider selection of furniture styles - With MDF we can add moldings, legs, cuts and shapes to our furniture pieces.
- Higher resistance – MDF is hard to both flex or crack and it's resilient to moisture.
- Maximize space and lower cost – MDF is not lighter, but it does make flat-pack furniture possible, taking up less storage space and lower transportation costs.

Benefits of **melamine**

- Durable – Melamine is one of the most durable materials on the market today to make furniture.
- Strong resistance to moisture, heat and stains – Making it easier for consumer to clean and maintain their furniture.

We go beyond designing furniture

Consumer safety is our top priority, which is why we make sure to use materials that meet the California Air Resources Board's (CARB) Phase 2 standard.

The CARB phase 2 certification signifies that the product releases a low enough amount of formaldehyde to be considered safe. It means that any formaldehyde released by products bearing the CARB phase 2 seal of conformity is **low enough to present no health risk.**



Under CARB 2, the limits for formaldehyde emissions are:

- Particle board: 0.09 ppm (parts per million)
- MDF: 0.11 ppm (parts per million)
- Melamine: 0.05 ppm (parts per million)



Particleboard is **environmentally friendly**

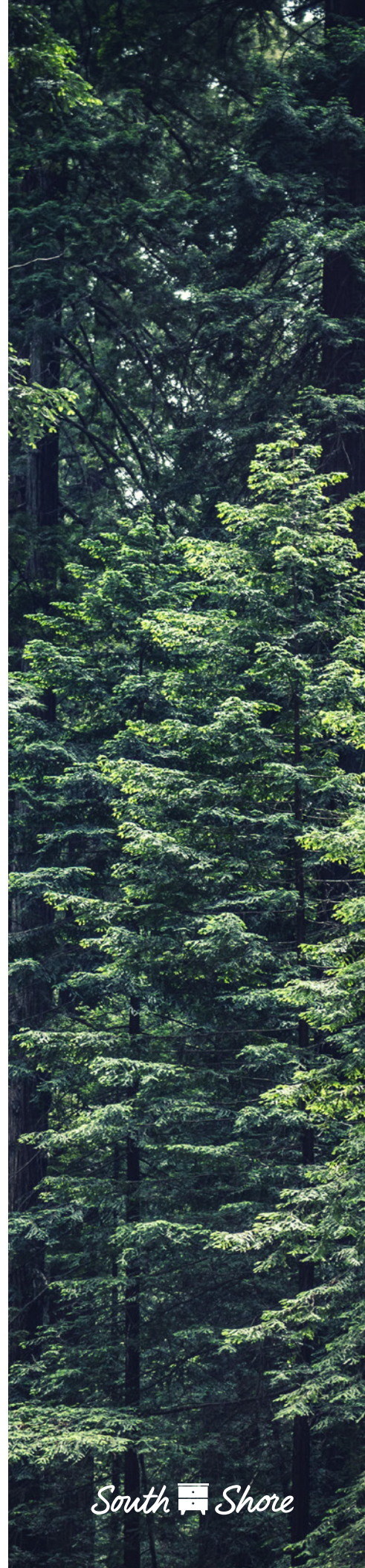
This means that there is no waste when particleboard is manufactured, and no extra logging need to be done to produce particleboard.



FSC Certified Wood & Lumber Products

Choosing FSC Certified Lumber and Paper Products means it comes from sustainably managed forests and helps to protect old-growth forests – which is good!

The Forest Stewardship Council (FSC) is an international, not-for-profit organization created in 1994 whose mission is promoting responsible forest management and the production of sustainable lumber and wood products via their “FSC wood certification labels”.





Our warranties

We are committed to offering durable furniture and accessories that will last for many years to come. That's why all our products are covered by a warranty ranging from 1 to 10 years.

Furniture and accessories

This warranty covers all parts and components of your furniture against defects in materials and workmanship for a specified period:

- **One (1) year** for furniture manufactured by our partners
- **Five (5) years** for furniture manufactured by South Shore

It is limited to the repair or replacement of parts.



BIFMA tested *Workplace* furniture

Our line of professional office furniture is built to last! In addition to meeting the performance standards of the Business + Institutional Furniture Manufacturer's Association (BIFMA), Workplace products are covered by a **10-year warranty** on parts and components.



Lift tables

The different parts of our standing desks are covered during:

- **Five (5) years** years for the structure
- **Two (2) years** for all electrical components



Commercial grade outdoor furniture

This warranty covers all parts and components of commercial grade outdoor furniture against defects in materials and workmanship for a period determined by the materials from which it is made of:

- **One (1) year** for fabric, plastic, polyethylene resin, metal and wood products
- **Five (5) years** for marine grade polyethylene resin products

Packaging designed to **withstand the unexpected**

At South Shore Furniture, we make sure that each piece of furniture is delivered in good condition. ISTA 3A and 6-Amazon.com-S.I.O.C. challenge the capability of both package and product to withstand distribution hazards normally encountered during handling and transportation.

During conception, our in-house lab performs:

- 17 mandatory drop tests
- 6 additional drop tests (added by our team)
- Truck vibration tests
- Curb drop tests (added by our team)
- Inspection by our technicians

Our packaging
meets rigorous
standards



Our
standards



Safe furniture for the whole family

Because South Shore Furniture is a family-owned business, we know that safety is a priority for every family. That's why we make sure every piece of furniture is as safe as possible, from design to manufacturing.





Well-thought-out safety measures

During the design process, we integrated additional features into some of our furniture **to ensure stability** and, by the same token, protect families from avoidable accidents:

- Adding an interlock device that prevents multiple drawers from opening at the same time
- Adding extra weight to the back of the furniture
- Reducing and limiting the opening of the drawers



Meeting high standards

You can rest assured that all our cribs, changing tables, dressers and bunk beds meet the requirements of the American Society for Testing and Materials (ASTM).

Tested and approved

At South Shore, we conduct strict in-house stability testing on our changing tables and dressers. This allows us to ensure that our children's furniture is safe for everyone in the home.



Our
history

For more than
80 years



1940

Eugène Laflamme launches a wooden toy factory in the outskirts of Quebec city.

1951

11 years later, our **transition to home furniture** is officially completed.

1978

In the late seventies, we open our **second factory** in Québec, Canada.

1987

The eighties mark a defining moment in South Shore's history: we start transitioning to **ready-to-assemble furniture, a first in Canada.**





2004

We continue to evolve and adopt new ways of doing business. In 2004, **we dropship our first order.**

2008

Nothing can stop us: we open our **third factory in Juarez, Mexico.**

2016

We implement **two distribution centers** in Nashville and Salt Lake City

2023

Massive investment in robotization and automation of our equipment. Thanks to our state-of-the-art factories, we are now launching our digital printing operations.





South  *Shore*
FURNITURE

Head Office

6168, rue Principale, Sainte-Croix, Québec G0S 2H0 Canada
Distributions centers accros the U.S and manufacturing plants
in Canada and Mexico.